

**QUÉBEC
CITY**

**BUSINESS
DESTINATION**

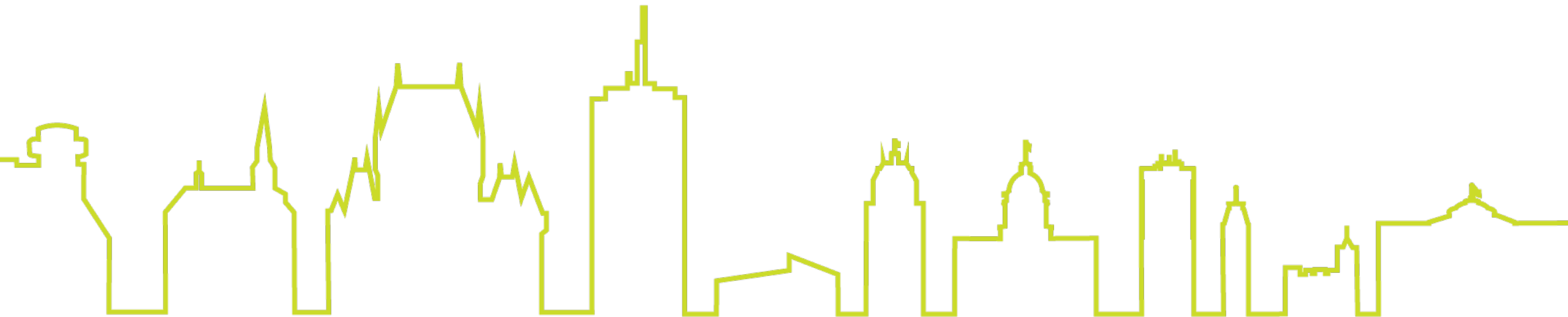
*Québec
City*

**LIKE
NO
OTHER**

Sustainable Meetings & Events That Help Elevate Your Brand

Natalie Lowe, The Sustainable Events Forum

Susan Prophet, Québec City Business Destination



Introduction

- Go to www.kahoot.it on your phone
- We will share the Kahoot PIN in a couple of minutes



#MEETQUÉBECITY



How to lower your
budget & emissions

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Discussion

- Go back to the Kahoot quiz
- What is the most wasteful thing you've seen at an event?
- What is the most sustainable thing you've seen at an event?

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A vibrant outdoor dining scene at night. The foreground is filled with people seated at tables under large, illuminated yellow umbrellas. The umbrellas are decorated with red flowers. In the background, a large, ornate, multi-story building with many lit windows and spires is visible against a dark blue sky. The overall atmosphere is warm and lively.

Food choices

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Overall sustainable
measures

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Conclusion and Q&A





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MERCI À TOUS !